



REMINGTON RESEARCH GROUP

## FLORIDA

# 2018 GOP PRIMARY ELECTION

**December 2017**

Survey conducted December 30 through December 31, 2017. 1,423 likely 2018 Republican Primary Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 Republican Primary Election. Margin of Error is +/-2.6% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

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**Q1:** What is your opinion of Donald Trump?

Favorable: 84%  
Unfavorable: 12%  
No opinion: 4%

**Q2:** What is your opinion of Ron DeSantis?

Favorable: 32%  
Unfavorable: 7%  
No opinion: 61%

**Q3:** What is your opinion of Richard Corcoran?

Favorable: 8%  
Unfavorable: 13%  
No opinion: 79%

**Q4:** What is your opinion of Adam Putnam?

Favorable: 37%  
Unfavorable: 6%  
No opinion: 57%

**Q5:** Possible candidates in the 2018 Republican Primary Election for Governor of Florida are Ron DeSantis, Adam Putnam and Richard Corcoran. If the election were held today, for whom would you vote?

Ron DeSantis: 28%  
Adam Putnam: 25%  
Richard Corcoran: 3%  
Undecided: 44%

**Q6:** If the candidates in the 2018 Republican Primary Election for Governor of Florida were just Ron DeSantis and Adam Putnam, and the election were held today, for whom would you vote?

Ron DeSantis: 30%  
Adam Putnam: 29%  
Undecided: 41%



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**Q7:** President Donald Trump has endorsed Ron DeSantis for Governor of Florida. Knowing this, would you be more likely to support or more likely to oppose Ron DeSantis?

More likely to support: 69%

More likely to oppose: 15%

No difference: 16%

**Q8:** Thinking about the various types of voters in the Republican Party, which type of Republican do you consider yourself to be? Traditional/Establishment, Christian Conservative, a Trump Republican, Libertarian, or Tea Party?

Traditional/Establishment: 14%

Christian Conservative: 31%

Trump Republican: 36%

Libertarian: 8%

Tea Party: 5%

Other: 6%



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Q1: What is your opinion of Donald Trump?

Column %	Ft Myers	Jacksonville	Miami	Mobile	Orlando	Tampa	W. Palm Beach
<b>Favorable</b>	87%	84%	83%	85%	84%	84%	78%
<b>Unfavorable</b>	10%	12%	10%	11%	13%	11%	18%
<b>No opinion</b>	3%	4%	6%	4%	4%	4%	4%

Table 1. Q1 by DMA - Categorical

Column %	Traditional	Christian	Trump	Libertarian	Tea Party	Other
<b>Favorable</b>	62%	90%	97%	57%	92%	50%
<b>Unfavorable</b>	31%	6%	2%	32%	6%	36%
<b>No opinion</b>	7%	4%	1%	11%	3%	14%

Table 2. Q1 by TYPE OF GOP

Column %	Female	Male
<b>Favorable</b>	83%	85%
<b>Unfavorable</b>	11%	12%
<b>No opinion</b>	5%	3%

Table 3. Q1 by GENDER

Column %	Conservative	Moderate	Liberal
<b>Favorable</b>	94%	63%	39%
<b>Unfavorable</b>	3%	28%	57%
<b>No opinion</b>	3%	9%	4%

Table 4. Q1 by IDEOLOGY



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Q2: What is your opinion of Ron DeSantis?

Column %	Ft Myers	Jacksonville	Miami	Mobile	Orlando	Tampa	W. Palm Beach
<b>Favorable</b>	36%	42%	27%	21%	38%	22%	47%
<b>Unfavorable</b>	4%	11%	4%	9%	7%	7%	7%
<b>No opinion</b>	61%	47%	70%	70%	55%	71%	46%

Table 5. Q2 by DMA - Categorical

Column %	Traditional	Christian	Trump	Libertarian	Tea Party	Other
<b>Favorable</b>	30%	30%	37%	23%	45%	13%
<b>Unfavorable</b>	13%	4%	5%	8%	6%	21%
<b>No opinion</b>	58%	66%	58%	69%	48%	66%

Table 6. Q2 by TYPE OF GOP

Column %	Female	Male
<b>Favorable</b>	31%	33%
<b>Unfavorable</b>	5%	9%
<b>No opinion</b>	64%	59%

Table 7. Q2 by GENDER

Column %	Conservative	Moderate	Liberal
<b>Favorable</b>	38%	18%	7%
<b>Unfavorable</b>	5%	10%	12%
<b>No opinion</b>	57%	72%	81%

Table 8. Q2 by IDEOLOGY



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Q3: What is your opinion of Richard Corcoran?

Column %	Ft Myers	Jacksonville	Miami	Mobile	Orlando	Tampa	W. Palm Beach
<b>Favorable</b>	8%	5%	11%	2%	7%	11%	9%
<b>Unfavorable</b>	8%	17%	7%	16%	13%	15%	14%
<b>No opinion</b>	84%	78%	82%	82%	80%	74%	77%

Table 9. Q3 by DMA - Categorical

Column %	Traditional	Christian	Trump	Libertarian	Tea Party	Other
<b>Favorable</b>	13%	7%	8%	9%	7%	3%
<b>Unfavorable</b>	20%	11%	12%	15%	6%	15%
<b>No opinion</b>	67%	82%	80%	76%	86%	83%

Table 10. Q3 by TYPE OF GOP

Column %	Female	Male
<b>Favorable</b>	7%	9%
<b>Unfavorable</b>	11%	15%
<b>No opinion</b>	82%	76%

Table 11. Q3 by GENDER

Column %	Conservative	Moderate	Liberal
<b>Favorable</b>	9%	7%	6%
<b>Unfavorable</b>	12%	16%	8%
<b>No opinion</b>	79%	77%	86%

Table 12. Q3 by IDEOLOGY



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Q4: What is your opinion of Adam Putnam?

Column %	Ft Myers	Jacksonville	Miami	Mobile	Orlando	Tampa	W. Palm Beach
<b>Favorable</b>	41%	28%	20%	24%	32%	61%	26%
<b>Unfavorable</b>	2%	4%	3%	12%	6%	8%	13%
<b>No opinion</b>	57%	68%	77%	64%	61%	31%	61%

Table 13. Q4 by DMA - Categorical

Column %	Traditional	Christian	Trump	Libertarian	Tea Party	Other
<b>Favorable</b>	47%	39%	33%	30%	52%	30%
<b>Unfavorable</b>	6%	3%	8%	10%	3%	10%
<b>No opinion</b>	47%	57%	59%	60%	45%	60%

Table 14. Q4 by TYPE OF GOP

Column %	Female	Male
<b>Favorable</b>	32%	44%
<b>Unfavorable</b>	7%	6%
<b>No opinion</b>	62%	50%

Table 15. Q4 by GENDER

Column %	Conservative	Moderate	Liberal
<b>Favorable</b>	39%	35%	22%
<b>Unfavorable</b>	6%	7%	15%
<b>No opinion</b>	55%	58%	63%

Table 16. Q4 by IDEOLOGY



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**Q5:** Possible candidates in the 2018 Republican Primary Election for Governor of Florida are Ron DeSantis, Adam Putnam and Richard Corcoran. If the election were held today, for whom would you vote?

Column %	Ft Myers	Jacksonville	Miami	Mobile	Orlando	Tampa	W. Palm Beach
<b>Ron DeSantis</b>	26%	33%	28%	22%	37%	16%	40%
<b>Adam Putnam</b>	26%	18%	10%	14%	20%	47%	11%
<b>Richard Corcoran</b>	3%	3%	0%	5%	3%	4%	2%
<b>Undecided</b>	45%	47%	62%	59%	40%	33%	47%

Table 17. Q5 by DMA - Categorical

Column %	Traditional	Christian	Trump	Libertarian	Tea Party	Other
<b>Ron DeSantis</b>	24%	25%	35%	21%	31%	10%
<b>Adam Putnam</b>	30%	31%	19%	21%	37%	17%
<b>Richard Corcoran</b>	5%	2%	2%	1%	2%	3%
<b>Undecided</b>	41%	41%	44%	57%	30%	70%

Table 18. Q5 by TYPE OF GOP

Column %	Female	Male
<b>Ron DeSantis</b>	28%	27%
<b>Adam Putnam</b>	23%	28%
<b>Richard Corcoran</b>	3%	3%
<b>Undecided</b>	46%	42%

Table 19. Q5 by GENDER



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**Q5:** Possible candidates in the 2018 Republican Primary Election for Governor of Florida are Ron DeSantis, Adam Putnam and Richard Corcoran. If the election were held today, for whom would you vote?  
(CONTINUED)

<b>Column %</b>	<b>Conservative</b>	<b>Moderate</b>	<b>Liberal</b>
<b>Ron DeSantis</b>	32%	20%	6%
<b>Adam Putnam</b>	26%	25%	14%
<b>Richard Corcoran</b>	2%	4%	6%
<b>Undecided</b>	40%	51%	74%

*Table 20. Q5 by IDEOLOGY*



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Q6: If the candidates in the 2018 Republican Primary Election for Governor of Florida were just Ron DeSantis and Adam Putnam, and the election were held today, for whom would you vote?

Column %	Ft Myers	Jacksonville	Miami	Mobile	Orlando	Tampa	W. Palm Beach
<b>Ron DeSantis</b>	30%	33%	27%	28%	40%	19%	42%
<b>Adam Putnam</b>	28%	20%	12%	24%	23%	52%	13%
<b>Undecided</b>	43%	47%	61%	47%	36%	29%	44%

Table 21. Q6 by DMA - Categorical

Column %	Traditional	Christian	Trump	Libertarian	Tea Party	Other
<b>Ron DeSantis</b>	30%	26%	38%	24%	28%	10%
<b>Adam Putnam</b>	36%	34%	21%	26%	39%	25%
<b>Undecided</b>	34%	40%	41%	50%	33%	65%

Table 22. Q6 by TYPE OF GOP

Column %	Female	Male
<b>Ron DeSantis</b>	31%	29%
<b>Adam Putnam</b>	27%	31%
<b>Undecided</b>	43%	40%

Table 23. Q6 by GENDER

Column %	Conservative	Moderate	Liberal
<b>Ron DeSantis</b>	33%	24%	15%
<b>Adam Putnam</b>	29%	29%	22%
<b>Undecided</b>	38%	47%	63%

Table 24. Q6 by IDEOLOGY



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**Q7:** President Donald Trump has endorsed Ron DeSantis for Governor of Florida. Knowing this, would you be more likely to support or more likely to oppose Ron DeSantis?

Column %	Ft Myers	Jacksonville	Miami	Mobile	Orlando	Tampa	W. Palm Beach
<b>More likely to support</b>	70%	74%	73%	64%	67%	63%	78%
<b>More likely to oppose</b>	13%	14%	10%	15%	16%	21%	17%
<b>No difference</b>	17%	12%	16%	21%	17%	16%	5%

Table 25. Q8 by DMA - Categorical

Column %	Traditional	Christian	Trump	Libertarian	Tea Party	Other
<b>More likely to support</b>	48%	72%	86%	38%	67%	29%
<b>More likely to oppose</b>	38%	10%	6%	32%	10%	37%
<b>No difference</b>	14%	18%	8%	29%	24%	34%

Table 26. Q8 by TYPE OF GOP

Column %	Female	Male
<b>More likely to support</b>	69%	68%
<b>More likely to oppose</b>	16%	15%
<b>No difference</b>	15%	16%

Table 27. Q8 by GENDER

Column %	Conservative	Moderate	Liberal
<b>More likely to support</b>	78%	50%	24%
<b>More likely to oppose</b>	7%	31%	60%
<b>No difference</b>	15%	19%	15%

Table 28. Q8 by IDEOLOGY



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## DEMOGRAPHICS

### DMA - Categorical

	%
<b>Dothan, AL</b>	0.25%
<b>Ft. Myers-Naples, FL</b>	9.75%
<b>Gainesville, FL</b>	1.50%
<b>Jacksonville, FL</b>	12.50%
<b>Miami-Ft. Lauderdale, FL</b>	11.00%
<b>Mobile et al, AL-FL</b>	6.00%
<b>Orlando et al, FL</b>	21.00%
<b>Panama City, FL</b>	3.00%
<b>Tallahassee et al, FL-GA</b>	2.50%
<b>Tampa et al, FL</b>	23.50%
<b>W. Palm Beach et al, FL</b>	9.00%

### GENDER

	%
<b>Female</b>	52.00%
<b>Male</b>	48.00%

### AGE

	%
<b>18-29</b>	3.00%
<b>30-39</b>	5.00%
<b>40-49</b>	9.00%
<b>50-69</b>	43.00%
<b>70+</b>	40.00%

### IDEOLOGY

	%
<b>Conservative</b>	71.12%
<b>Moderate</b>	24.08%
<b>Liberal</b>	4.80%