



**TO: Interested Parties**

**FROM: John McLaughlin & Rob Schmidt**

**RE: Florida State House District 116 Survey Results**

**Date: June 19<sup>th</sup>, 2017**

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**Survey Summary:**

In the special Republican primary election for Florida State House District 116, Daniel Perez has a clear head start over Jose Mallea. As voters hear more about both candidates, Perez's lead over Mallea grows substantially.

- ✓ *In the initial head to head ballot test, Daniel Perez leads Jose Mallea by 24-points, 37% to 13%. Still, a notable 51% remains undecided.*

*Now, if the special Republican primary election for Florida State House District 116 were held today among the following candidates, for whom would you vote? (Candidates Rotated; Intensity of Support Probed)*

	Total
<b>Daniel Perez</b>	<b>37%</b>
Definitely	18%
Probably	13%
Lean	5%
<b>Jose Mallea</b>	<b>13%</b>
Definitely	6%
Probably	5%
Lean	2%
<b>Undecided</b>	<b>51%</b>

- ✓ *Voters were then given various statements about both candidates (positive and negative), which included topics such as personal backgrounds, issue positions, Governor Jeb Bush's endorsement of Jose Mallea and the reports about Perez and Mallea in regards to Cuba as published in The Miami Herald and Miami New Times. After voters took everything into account, Mallea decreases while Perez's 24-point margin increases significantly, with voters selecting him by an outright majority of the vote (passes 50%).*

**Key Takeaways:**

With just over five weeks to the July 25<sup>th</sup> special Republican primary election, Daniel Perez is currently better positioned than Jose Mallea. Although most are initially undecided, this survey demonstrates that Perez's stances on key issues and background as someone with deep roots in District 116 give him the opportunity to convert many of these undecided voters at this point.

**Methodology:** McLaughlin & Associates conducted a survey of 234 likely July 2017 special Republican election voters in Florida State House District 116 from June 13<sup>th</sup> to 15<sup>th</sup>, 2017. All interviews were administered via telephone by professional bilingual interviewers, allowing respondents the choice of language in which they would prefer to conduct the survey (62% in Spanish). Interview selection was random and interviews were stratified by precinct, race, age and gender to correlate with actual voter turnout from previous Republican primary elections. To increase coverage, 36% of the interviews were conducted on cell phones. This survey of 234 likely special Republican primary election voters has an accuracy of +/- 6.4% at a 95% confidence interval. The error margin increases for cross-tabulations. Totals may not add up to exactly 100% due to rounding.

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